



Where Is the AI? The Pakistani Digital Economic Development

Artificial Intelligence (AI) is mainly linked to efficiency, innovation and economic growth, however, in the case of Pakistan, the process of moving towards an AI-driven future is complicated and slow.

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Introduction

Artificial Intelligence (AI) has already been implemented in the real-life through recommendation systems, chatbots, and automation tools. AI is changing the industries, enhancing productivity and opening up new opportunities around the world.

But things are more complex in Pakistan. Awareness and interest in AI is on the rise, but it is a challenge to adopt AI widely. The nation is at a fateful junction--the country has the talent, not the ecosystem that is well-developed and can facilitate and sustain creativity.

Pakistan has AI potential, but no ecosystem to facilitate and develop. An ever-expanding group of developers, freelancers and startups are experimenting with AI technologies. However, the absence of a robust infrastructure, policy backing, and investment may see the gains of progress continue to be more of a mosaic instead of a revolution.

Technology Overview

Artificial Intelligence (AI) is defined as systems, which can mimic the activities that are or should be performed by human intelligence like learning, decision-making, and problem-solving. Such systems are dependent on massive amounts of data, sophisticated algorithms and high amounts of computing.

AI is revolutionizing the manufacturing sectors in the world, such as healthcare, finance, agriculture and logistics. Adoption is still in the early phases in Pakistan but has a higher potential. The new uses are medical diagnostics, fintech fraud detection, and agriculture crop monitoring, in which startups are already starting to combine AI-based technologies..

It might appear as a good change, however, to be successful it will require several essential backgrounds.

Three key ingredients of effective AI adoption are:

- High-quality data
- Robust computing infrastructure
- Skilled human resources

Currently, all three aspects of Pakistan are gaping, and this restricts its capacity to maximise AI technologies.

Describe the technology, product, or research development in accessible language. Avoid heavy jargon — write for a knowledgeable but broad tech-savvy audience.

Include concrete examples, real-world applications, and local Pakistani context where possible. Readers connect with stories grounded in their environment.



Key Findings & Impact

Among the challenges are availability and data quality, which are one of the most pressing. The AIs systems need big, structured data which is not the case in Pakistan where the data is sometimes manually gathered, untyped or by obsolete systems. Lack of coherent data governance policies also inhibit sharing of data between organizations to spur innovations.

A significant impediment is also infrastructure constraints. High-performance computing hardware like GPUs or cloud-based systems are necessary to run high-performance AI models and may be expensive or unattainable to startups and individual developers. These issues are combined with frequent power outages and low bandwidth of the internet.

The other gap that is crucial is education and development of skills. Although Pakistan train a lot of IT graduates, they do not have much practical knowledge in AI and machine learning. Such lack of alignment between the theoretical and practical level has impact on the industry preparedness and capability to innovate.

Regulatory uncertainty remains to be a hindrance to the progress on the policy front. Pakistan is also a nation of frameworks regarding data privacy, ethics and innovation, unlike other countries, which have developed clear AI strategies. Such a poorly defined picture can deter investment and slow up adoption.

The lack of awareness and trust is also prominent. Most companies, more so the small and medium industries, do not understand the potential of AI or fear to use it considering it too complex, expensive and fear job elimination.

Although fears regarding job loss, notably those in routine positions are warranted, AI is also generating new jobs. The positions required are data scientists, AI engineers and others with specialized knowledge. The upskilling and reskilling of workforce will be crucial in preparing the labor force to make the benefits of AI shared by many.

What's Next?

Nonetheless, there is a bright future of AI in Pakistan. The development has already begun, and AI is incorporated in startups in the sphere of healthcare, finance, and agriculture. AI education is now more accessible than ever with universities starting to offer specialized AI programs and online education platforms increasing the accessibility of AI education..

Another good opportunity is in freelancing. The Pakistani developers already enjoy an increasing number of projects in AI globally, which would enable them to acquire helpful experience which can be utilized in the local ecosystem in the future.

In the future, to achieve success, it will be necessary to create an environment that is supportive and progressive:

- Greater investment in online infrastructure.
- Increased emphasis on research and development.
- Well-defined and working regulatory guidelines.
- Strong public-private partnerships

Education will be a key element not only to the student community, but also the businesses and policymakers. AI should not be framed as a sophisticated and scary construct, but as a viable and user-friendly tool of addressing problems in the real world.

The journey to the implementation of AI in Pakistan can be complicated, yet it is all possible. The country will be able to take essential parts in the AI revolution in the world given the right investments, policies, and mindset.



About the Author

Zaid Athar is a software engineer and a person with a great passion towards emergent technologies, especially Artificial Intelligence and digital transformation. His writing discusses the role of innovation in enhancing the tech ecosystem of Pakistan and building world opportunities in the local talent. He can be reached out to at muhammadzaidathar@gmail.com.

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